

# CURRICULUM VITAE

## HARAMBEE L. DENNIS

### PUBLICITY & ACCOLADES

[Ram] Dennis displays his prowess by creating user-friendly yet attractive and functional designs that serve their respective audiences well. Simplicity most commonly marks Dennis' designs, and could be called his signature design feature. With an ultra-modern look and feel, he also exhibits a restraint that contrasts with his often bold use of colour. His design appears innately classical rather than trendy and faddish."

Toni Brooks / Figure 8 Clothing

### WORK SAMPLES

Please review my portfolio at:  
<http://www.behance.net/BayRock/frame/viewall>

Additional work available on request.

### PERSONAL PROFILE

Harambee Dennis has been using computers for almost 15 years and have gained an excellent knowledge in all areas of design, computers and the internet. Very passionate about the industry and involved (Creative Connections) with and proud to be considered one of the top designers in Northern Virginia. A award-winning graphic designer and consultant, Harambee is experienced with corporate identity, packaging, print collateral, advertising, annual reports, web and multimedia. With a special emphasis on conceptual design and communication goals. He is very comfortable with information architecture, project management and business development.

One of his major strengths is his adaptability. He is able to jump easily from being a designer, to a visionary, to software and hardware technician, to decision maker. This adaptability can also be seen in his design work and my ability to handle any project I'm given, be it web, multimedia, branding, or print.

### OBJECTIVE

Secure a position as Creative Director or Art Director where I can help establish the direction of outstanding creative, lead and mentor others in my field and help non-designers understand the creative process while creating the best possible product by applying my skills and experience along with the talents and skills of the design team.

### SUMMARY

- 10 years professional design experience producing creative for the Military, Government, Engineering, Technology, Entertainment, and Financial sectors.
- Proficient in computer based design, 2d and some 3d, web site creation,
- Software experience in Photoshop, InDesign, Acrobat, Power Point, Illustrator, Flash, Dreamweaver, Microsoft Office Suite, and various graphic design packages.
- Equally as comfortable working in a small office as working with CEO's and business owners
- Results oriented hands-on leader who believes strongly in raising the standards of visual communication and encouraging others to maintain those standards.

## PERSONAL MILESTONES

15 years  
using computers

13 years  
in the design industry

3 years  
co-running own business

## LEADERSHIP

- Developed and administer weekly graphic design tips and tutorials, through e-mail and newsletter posting.
- 4 years as a Senior Graphic Designer, supervising up to 5 designers.
- Comfortable and experienced in presenting design concepts and direction to all levels of Senior Management as well as clients.
- Analyzed customer requirements, established and ensured adherence to project time lines and budget constraints.
- Proven ability to rally a team and lead the charge toward a common goal.

## CREATIVE

- Conceptualize, design, and produce high impact B2B and B2C marketing and follow up materials.
- Familiar with the importance of creating an engaging, intuitive and stimulating user experience through design and its effect on marketing objectives and conversions.
- Ability to conceptualize and produce compelling visual presentations in a variety of media to convey complex messages as well as personal expression to a wide variety of audiences.

## SOFTWARE PROFICIENCY

Extensive knowledge of many software applications. Listed are those which I use on a regular basis:

### ***Adobe Photoshop***

Have used Photoshop extensively since 1999 and consider myself to be an expert user. Primary use Photoshop for creating layouts for most of my designs as well as retouching and manipulating photos.

### ***Adobe Illustrator***

Very comfortable with pixels rather than vectors, but have had plenty of experience creating layouts, illustrating and designing with these applications.

### ***Adobe InDesign***

Preferred application when it comes to laying out multiple page documents, though I have some knowledge using Quark Express too.

### ***Macromedia Dreamweaver***

I've used a range of HTML authoring software but Dreamweaver has been my choice for 7 years. When necessary I can also hand code.

## EDUCATIONAL BACKGROUND

1994-1998	Armijo High School, Fairfield CA
1999-2000	High Tech Ins., Phoenix AZ
2000-2001	Academy of Art University. San Francisco CA
2002-2003	Solano Community College, Fairfield CA

## DESIGN QUALITIES

- Thorough and meticulous
- Fast and able to work under pressure
- Capable of doing a massive range of styles other than just my own
- Ability to stick to the creative brief and other guidelines
- Excellent knowledge of design and typography

## CAREER HISTORY

*Schatz Publishing, Fort Belvoir, VA location 2008-Present*

### **Graphic Design Specialist, Sr.**

Use knowledge of current graphic design software to produce graphic art and visual materials for promotions, advertisements, and informative and instructional material through a variety of media outlets such as the Defense Acquisition Review Journal and Defense AT&L varies Annual Reports and more. Produce and manipulates graphic images and text into consolidated and seamless brochure programs. I have remain abreast of technological advances in the field and am able to identify areas of use in the organization. And have been the lead designer on the ARJ redesign project.

*Las Vegas Review Journal, Las Vegas, Nevada, 2004-2008*

### **Senior Graphic Designer**

Worked with sales, public relations and promotional department to develop communications materials that are placed in Las Vegas Review, Sun Newspaper, Neighborhood Newspaper, Las Vegas Mercury, Nifty Nickel, View Plus, Shopper, Home & Garden, Luxury Las Vegas and Dine Magazine. Responsibilities include working close with out-sourced printing companies to insure jobs are printed and delivered on time. Assigning projects to team members and tracking their progress to completion and creating progress reports for management, and many more duties.

*Drex Agency, Las Vegas, Nevada 2006-2007*

### **Graphic Designer**

Managed daily design and production tasks associated with the Agency communications and marketing materials such as direct mail, flyers, advertisements, brochures, web site and various web promotional graphics. Wrote and edited content of various collateral as needed. Collaborated with Marketing Director on the firms marketing efforts involving branding and concept development. Supported Marketing Coordinator with various administrative duties such as scheduling advertising and managing inventory of promotional items.

*GES Exposition Services, Las Vegas, Nevada 2004-09/04*

### **Production Artist/Graphic Designer**

Operated and maintain computer-aided sign making equipment, software programs and color printers. Performed layout, and production functions using desktop publishing software. Worked in the production area of the department to facilitate the finishing of graphic signage, i.e., vinyl production, mounting and trimming of digital prints.

*Club 138 Entertainment Group, Fairfield, California 2003-2004*

### **Marketing/Production Artist**

Generated creative layouts and produced final artwork (including the updating, proofing and final output of these materials) in support of our advertising, signage, print collateral and other marketing initia-

tives. Creatively designed graphic layouts for projects assigned by the company owner. Insured quality and accuracy of projects before submitting for approvals. Produced electronic final art for printing process within guidelines of department. Performed preflight procedures before releasing projects to the printer. Assisted in a timely shipment of all graphic materials, either conventionally or electronically, and ensured their receipt. Advised Production Manager of continuing status of jobs, and solicit assistance as required. Performed all other duties as assigned.

*Raito Inc., San Leandro, California 2001-2003*

#### **AutoCAD Draftsmen**

Created designs and layouts plans for this engineering company, per head project manger calculations and specifications. Traveled with in the United States working on various plans, such as building underground stabilization and bridge stabilization layouts.

#### **QUALIFICATIONS PROFILE**

Dedicated professional and highly motivated Designer, that is detail oriented and posses excellent project management skills. Extensive experience in marketing and print design. Exceptional collaborative and interpersonal skills; dynamic team player and extremely dependable in completing projects accurately and on time. Skilled in client and vendor relationships. Accustomed to performing in deadline driven environments while still developing Award-Winning creative designs.

#### **PERSONAL QUALITIES**

Friendly, inquisitive, hardworking, funny, eager and passionate I'm in excellent health and a non-smoker

#### **HOBBIES AND INTERESTS**

All facets of design, art, photography, computers, technology, music, movies, gaming and traveling.

Thanks for taking the time to look over my curriculum vitae. If you haven't already done so then please visit my portfolio at:  
<http://www.behance.net/BayRock/frame/viewall>

I look forward to hearing from you soon.

#### **HARAMBEE L. DENNIS**

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